



The PRIMA programme is supported and funded under Horizon 2020, the Framework European Union's Programme for Research and Innovation



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Press Release #2

PRIMA NEWFEED: Demonstration workshops!

An Innovation Project for the exploitation of food industry by-products

[NEWFEED project](#) (Turn Food Industry By-products into secondary Feedstuffs via Circular-Economy Schemes) is launching **[4 Demonstration Workshops](#)!**

Throughout the Project, 3 value chains were validated at Mediterranean level, namely valorization of grape stems (Case study 1, carried out in Spain), valorization of oranges (Case study 2, carried out in Greece), and valorization of olive cake (case study 3, carried out in Egypt). The 3 second-generation feedstuffs have resulted in the development of new feed ingredients, which have been evaluated for their suitability to ruminant and poultry nutrition.

To present the promising outcomes of Newfeed to stakeholders from the food industry (including wineries, orange juice, & olive oil producers) and the end users of these innovative ingredients (livestock feed manufacturers and livestock farmers) as well as to promote the transnational knowledge transfer of project solutions, **Newfeed project invites you to participate in the Demonstration Workshops scheduled from March 2024 to June 2025!**

Specifically, 3 Demonstration Workshops will be held in each case study region (Spain, Greece & Egypt), along with 1 that will take place at Mediterranean level in the framework of the World Rural Forum (see the exact dates below).

Join our Demonstration workshops and have the opportunity to explore the Newfeed ingredients as we showcase the potentials of Newfeed project's innovations, which contribute to address the challenges of food industry by-products and drive the way towards a more sustainable future!

For more information, please contact David San Martin [dsanmartin@azti.es].



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CALENDAR OF THE DEMOSTRATION WORKSHOPS

- March 21st, 2024 -

The Mediterranean Demonstration Workshop will take place in the framework of [World Rural Forum](#) and is organized by [AZTI](#), [NEIKER](#) and [UAGA](#) at NEIKER's [facilities in Agri-Food Campus of Arkaute](#), Spain. Located just 10 min away from the World Rural Forum venue, this Demonstration Workshop will offer you valuable insights into the experimental farm where Case study 1 was carried out, visiting the facilities where the validation of ingredients used in pilot tests in dairy sheep and cattle took place.

- June 17th, 2024 -

The Greek Demonstration Workshop will be carry out in [Giannitsa](#), Greece. The participants will have the unique opportunity to visit the [facilities](#) of [ELGO-DEMETRA](#) where a part of Case study 2 took place and the pilot tests of validation of feed ingredients from orange peel in dairy sheep; however the progress of all 3 case studies will be presented.

- October 9th, 2024 -

The Egyptian Demonstration workshop is planned to be held in Cairo at the premises of [Heliopolis University of Sustainable Development](#). The participants will get a unique chance to visit the facilities of Sekem, where a part of Case Study 3 was conducted, as well as the poultry house and the pilot scale of the fermented olive cake. Additionally, all 3 case studies will be presented and discussed.

- June 25th, 2025 -

The Spanish Demonstration Workshop will be held in Bilbao at the facilities of Newfeed's project coordinator, [AZTI](#). The Spanish Demonstration workshop will shed light on the activities undertaken for the integration of Case study 1 through a tour of the site where the validation of grape stem took place. However, the participants will have the opportunity to be informed about all 3 case studies.